

Pim Plaatsman

Full-Stack Developer & Digital Solutions Architect

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Digital Experience

NTI Online Education 04/2022 - Present
Freelance | Full Stack Developer & Consultant

- Rebuild the student- and freelance platforms
- Tech architecture & consultant to future projects

DPG Media Media Agency 10/2020 - 04/2022
Freelance | Back End Developer

- Tech architecture micro services for large content platforms
- Lead for the headless CMS for site settings

oudersvannu.nl, vtwonen.nl, autoweek.nl, margriet.nl

Pixels Nederland Development Agency 08/2020 - 09/2021
Freelance | Full Stack Developer

- Manage clients and new leads.
- New project management and development

famfam.nl, bezorgrestaurants.nu

Brandclick Online Agency 09/2017 - 12/2022
Co-owner | CTO

- Tech architecture and e-commerce
- Manage dev team

gkazas.com, eventro.co, palaisdeleau.com, bestebands.nl

Haboes Development Agency 02/2016 - 09/2017
Full Stack Developer

- Create and maintain high available websites
- Identify and resolve issues and improvements.

happinez.nl, frankwatching.com, mylaps.com

Wayne Parker Kent Media Agency 09/2014 - 02/2016
Full Stack Developer | Dynamic advertising

- Website, plugin development for large content platforms
- Dynamic advertisements/content based on open data

want.nl, culy.nl, froot.nl, manners.nl, nsmb.nl, bedrock.nl

About me

I thrive in environments where i can generate new ideas and find the best ways to bring them to life. Over time, my focus shifted— from creating experiences in the service industry to crafting web solutions that align with the client and project goals. One of my passions is to contribute to meaningful projects that make a difference and give back to the community. I approach challenges with creativity and experience, always staying curious about emerging technologies.

Skills & Tools

Laravel Docker AWS Firebase

PHP Mysql CSS JS Nginx

HTML Solidity VueJs Symfony

NextJs AI API's Elasticsearch



Testing Build pipelines Wordpress

Scrum Flutter


Education

University of applied sciences
Bachelor of Applied Science
01/2010 - 12/2014


ROC Amsterdam
Hotel management / Entrepreneur
01/2003 - 12/2007

Create-IT Applied research lab  02/2014 - 08/2014
Research Intern | Sensor development  02/2013 - 07/2013

- Development sensor based application for rehabilitation
- User research and experience testing
- Data driven public content screens with facial recognition

CampusInc Educational tech  03/2014 - 06/2014
Front End Developer


- Front End development for student platform

MICEview market intelligence  10/2013 - 02/2014
Part Time Field researcher

- Collect data about local hospitality industry

ComYounity Community platform  09/2013 - 02/2014
Development intern

- Front and Back End development of the platform


Vezzper Digital agency  05/2012 - 09/2012
Front & Back End developer

- Localised B2C platform using local open Wifi networks

Service Industry

Hotel Arena  05/2011 - 05/2012
Part Time Station chef

- Lead Lunch service, preparations and evening shifts


Simple Bar  05/2010 - 05/2011
Part Time Second Chef

- Lead Lunch/Diner service, preparations


Kantjil & de Tijger  02/2006 - 07/2006
Lunch manager | Assistant Manager  01/2007 - 12/2009


- Finance, reporting & staff management
- Created new kitchen, menu, workflows and staff manuals

Key Achievements

 **Performance Optimisation @ NTI**
Reduced page load time by 500%, improving user experience significantly.

 **Architecture for scale @ DPG Media**
Setup architecture with micro services for online magazines with 2M+ users a month

 **Secure Payments @ FamFam**
Setup payment flow with escrow wallets and pin validation.

 **Team effort @ Brandclick**
Successfully managed a dev team with a portfolio of 10+ projects.


Side Projects

FamFam C2C/Community platform
Co-owner | Full Stack Developer
 01/2022 - Present

Bikaroo C2C platform
Co-owner | Full Stack Developer
 07/2021 - 12/2024

Languages

 **Dutch** ★ ★ ★ ★ ★
Native

 **English** ★ ★ ★ ★ ★
Proficient

 **Portuguese** ★ ★ ★ ★ ★
Beginner